



"The Kennel of Hope"

Tails of Hope

The Newsletter of Animals in Distress
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What is in a Word?

When shelters and rescue organizations, as well as individuals, say that they "rescued" an animal, what do they really mean? The answer to that seemingly simple question varies dramatically. For example, if the animal is injured, will it get medical help? If it has a behavior issue, will it be rehabilitated ... or exterminated? If it has tested positive for feline leukemia or FIV, will it be allowed to live in a separate area away from negatively testing cats? If it is a newborn, will it be nursed around the clock for several weeks? If it is elderly, will it be discarded because "no one wants older animals"?

Those of us who have been doing "rescue" for many years/decades, especially at Animals in Distress, understand that some animals (like some people) go through horrendous things, both physically and mentally debilitating them to such an extent that their lives are in jeopardy. When we "rescue" them, we have one basic policy: we will do whatever we can to help them heal, both physically and mentally. None are discarded as unworthy of help. No life is considered more or less precious. Once these forlorn and friendless creatures are "rescued" by Animals in Distress, they have a home with us for as long as necessary - for life if we don't find them a loving, forever home. Words can be used to deceive or to reveal the truth. Here is the truth, which has been our operating principle since we were founded in 1977: we do our best for every animal rescued, with YOUR help. How that happens is through hard work and your support.

Our annual WAEB Radiothon devotes 100% of donations to rescue and rehabilitation of some of the most desperate and friendless cats and dogs—those who would probably not be saved otherwise. Our shelter is full of examples of those who have been "rescued" and helped, despite their limitations—blindness, mobility challenges, diabetes, heart conditions, feline leukemia, seizures, and so on. In this newsletter, we will discuss just a few of our rescues—but please remember that there are MANY more that we cannot discuss here due to space limitations.

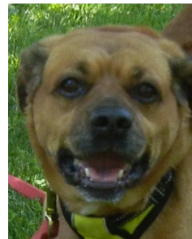


So much in rescue work depends on timing. If we can get to an animal soon enough, we can prevent more suffering and help the animal before the odds of

survival become poor. A recent example of the importance of such timing is a litter of tiny kittens who had been deposited in the backyard of an elderly woman.

The kittens were very sick, with a bad upper respiratory infection that pasted their eyes shut and made breathing difficult. The mother cat could not possibly take care of her babies, and she herself was probably sick as well.

Sadly, the neighbor's dog killed one of the kittens, so the situation was desperate. We hurried to rescue the remaining kittens but found that another had died before we got there. The four surviving babies are now in a foster home, where they received baths and antibiotics. We were especially worried about the runt of the litter, but she has now started to respond well. These pictures show the kittens shortly after being cleaned up.



A little dog named Grim came to us after being discarded by his owner. Grim is a happy puggle but was neglected so badly that his mouth was in horrible condition. Broken and decayed teeth, red swollen gums - we have no idea how the dog could have eaten in that much pain. Just think how badly we feel if we have just one

toothache: his misery was unimaginable. In fact, dental neglect is one of the main reasons that pets develop other, related problems like kidney, liver, and heart conditions. The infection drains from the teeth and causes organ problems. And that doesn't factor in the constant pain.

This newsletter is being written as Grim is recovering from surgery to neuter him as well as extract 9 teeth and perform a major dental. He is now on pain medicine, antibiotics, and soft food until he heals.

In the cases of the kittens and Grim, we were able to help them in time to save them, to give them a chance to live. Although sometimes we can't save an animal, we console ourselves with the thought that we can save most. At least, we tried—with your help.

Many of the animals featured in last year's Radiothon are doing well. Several have gotten homes. And some are ready to be adopted when the right family discovers them! The bottom line is this: RESCUE at Animals in Distress is a commitment that we have honored for 44+ years. And *never forget: YOU make all of that possible.*



Radiothon Week July 12-18: Events and Information

Monday through Friday, July 12-16, Listen to our WAEB 790AM iHeart Media Radiothon on the Bobby Gunther Walsh Show, which airs weekdays from 5 to 10 am.

Listen at these times for latest news, prizes, events, updates, and rescue stories.

AID President Lois Gadek will be calling in every half hour with stories of rescues that explain why donations are urgently needed for our life saving work.

Service Electric Channel 50 televises Bobby's show from 5-10 am. For updates on the Radiothon and other information, visit Gunther's page at WAEB.com or our newly designed website at animalsindistresspa.org.



Pledge line during the show, from 6 - 10 am, is 610-841-4999.

Over the weekend, July 17 & 18, Bobby will be on air live from remote locations on Saturday, and from our shelter all day on Sunday. Three hours of live broadcast from the shelter will be from 1-3 and 4-5 on Sunday.

Pledge line to call on Saturday and Sunday is 610-966-9383 from 8am to 6 pm.

Masks will be required at all times in the Hospitality Center but not outside. Food will be served in individual containers/ wrappers, to provide maximum safety for all concerned. Tents, tables and chairs will be set up outside so guests have plenty of room to be socially distant. The kennel buildings are closed to the public but the Hospitality Center will be open for those visiting our fabulous Basket Social, using the rest rooms, or making a donation. We are excited to see our friends in purrrson and are trying to maximize safety for all our dear friends.

Sunday, July 18, at the shelter:

Continental Breakfast starts at 8 with pastries and coffee/tea. Compliments of **Amish Village Bakery.**

Picnic Lunch starts around NOON, featuring **Yocco's** hotdogs & burgers, **Jersey Mike's** hoagies, and **Herr's** potato chips & munchies, plus beverages, desserts, etc.

Pledges may be made or dropped off all day Sunday at the outdoor Donation Table.

Live broadcast for 2 hours, from 1-3 pm, has been underwritten by ResQ products, who are also offering product giveaways. **Don Wenner-DLP Realty/Don Wenner Capital Partners is underwriting a third hour of live broadcast time from 4-5.** If you can't attend in person, you can listen in to find out why your donations are so important. It is such a luxury to have enough time to talk in depth about what we do, and to possibly interview visitors who have adopted from us or who donate their time and money because they see firsthand what the Radiothon means to us in saving precious lives.

Live Broadcasts from Remote Locations,



Saturday, July 17

Stop by, meet Bobby, make a pledge.

Allentown Farmer's Market, 8am-noon

Ritz BBQ at Allentown Farmer's Market from 12-4.

Volunteers will have tables at both locations to take pledges.

Special thanks to the Vinart Auto Dealerships, L.V. Acura, Honda, Hyundai, & Porsche, & Mercedes Benz of the Lehigh Valley for sponsoring the Radiothon AND for covering the cost of food we will be serving our guests. Their kindness reflects the commitment to the community of this incredible organization, a blessing to the Lehigh Valley and beyond. Thanks to Ironton Telephone for helping to set up phone lines off site at the shelter, since we aren't going to be answering phones in the studio this year.

Also on Saturday, June 17:

Basket Social at the shelter, 1 to 4

Gene Dickison of More Than Money will have a booth at Nazareth Day and take donations.



PLEDGE LINE TO CALL ON SATURDAY & SUNDAY, 8AM-6 PM, IS 610-966-9383.

Please detach this coupon and return it to: RADIOTHON, ANIMALS IN DISTRESS, P.O BOX 609, COOPERSBURG, PA 18036

Enclosed is my donation of \$_____ to help save lives of desperate animals like Grim, The Kittens, and so many others, who seldom get a second (or third or fourth) chance in a world that seldom gives second chances.

Name _____

Address _____

Phone number and/or email if you win a prize _____

Check this box if this donation is payment for a pledge you already phoned in: [☐]

Check this box if you do not want a receipt for your donation: [☐]

Please indicate one: [☐] Check enclosed OR Enter Credit card (MC, Visa, Discover)

info below:

Name on card _____

Card number _____ Exp date _____

Your signature _____

Phone if paying by credit card _____



We can't help animals like these without people like YOU. Thanks for caring when many just turn away and try to ignore the great need for Kindness to all creatures great and small.. You make all the difference - more than you can know.

Incentive Prize Highlights

We know that you donate only to help needy animals. However, due to the generosity of the following businesses and individuals, we are able to offer these incentive prizes in various categories. This list is not inclusive, since many more prizes will be added as the Radiothon progresses. Please support the businesses mentioned in this newsletter

Donors of \$100 or more are eligible for a drawing to win one of these fabulous prizes:

\$500 Gift Certificate to Joe Mascari's Carpets and Rugs International of Allentown

\$500 Gift Certificate from Hager Furniture in Palmerton

Gas Grill from Lehigh Supply Appliance of Bethlehem

Donors of \$50 or more are eligible for a drawing to win one of the following:

A "Getaway" at **Oliver's Salon and Day Spa**, including a massage, manicure, and pedicure

\$200 Gift Certificate to the historic **Hotel Bethlehem**

Passes for Golf at **Wedgewood Golf Course**

Full Car Maintenance at your home from **Steve's Roadside Service** including oil, filter, all fluids, tires

And other prizes to be announced later.

Donors of \$25 or more are eligible for a drawing to win one of the following:

Dinner with Bobby Gunther Walsh,

Various gift cards from local businesses,

Great Allentown Fair tickets & prizes,

And Other prizes to be announced later

REMINDER:

BLESSING OF THE ANIMALS - Sunday, October 3, at **Animals in Distress** - formal blessing is at 2:30. All pets attending will receive a St. Francis of Assisi medal as well as an individual blessing.

WAG WALK - October date to be determined, at Lake Nockamixon. Details in the next newsletter. Start collecting sponsorship money now. Participants bringing in the most money will receive special prizes. Registration at the marina at 10:30 am.

Events may be modified due to pandemic .

We are opening to the public for weekend hours starting Radiothon weekend. We have been open by appointment only for adoptions and relinquishments since last spring but are now cautiously opening for regular hours. We will be open weekends, in Hospitality, from 1-4pm. Masks will still be required in the building.

Please note a change: adoptions & admissions will continue to be done by appointment only, as we have been doing during the pandemic.

Please call, email, or visit our website for more information.

ANIMALS IN DISTRESS

P.O. BOX 609
COOPERSBURG, PA 18036

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DATED MATERIAL . . . PLEASE RUSH

Current Resident



Everybody's talking about the WAEB 790AM Radiothon, starting July 12. Mark your calendar now, so you don't miss out on this important event, that is dedicated totally to raising funds to rescue and rehabilitate desperate and injured cats and dogs. Check out all the details inside.

Check out our website at animalsindistresspa.org for news and updates.

Pledge line in studio is 610-841-4999, all week.
Shelter pledge line is 610-966-9383, Sat and Sun
8am-6pm.