



"The Kennel of Hope"

# Tails of Hope

The Newsletter of Animals in Distress  
P.O. Box 609 Coopersburg, PA 18036

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## What Our Commitment Means to Every Animal We Rescue

As our WAEB Radiothon starts on July 13, we are very grateful to those of you who have generously responded to our plea for donations. We wish our shelter animals could tell you how much they love YOU for caring about them. These animals, through no fault of their own, have been let down by their humans and have found a safe place to be at Animals in Distress. Our shelter/sanctuary is their HOME, forever, if they don't get adopted. And it is always their home, and safe refuge, if the adopting family cannot properly care for them in the future. Each adoption we do comes with our lifelong support and friendship for the family who adopts, and we promise unconditional re-admission to the shelter if and when something happens that makes the adopting family unable to care for their pets. We want to stress that we honor this promise 100%, despite the age of the animal. As Robert Frost wrote in his poem "The Death of the Hired Man," **home is the place where, when you go there, they have to take you in.**

The story of a cat named Laddy illustrates our commitment to our adopted pets and their families. Laddy was adopted for 11 years, and then his family decided they could no longer care for him. They returned him, and he looked so sad as he watched them walk away. He didn't understand why he just lost his whole world. However, we wept a few tears but knew that he was better off with us, if they couldn't care for him any more. He did have an asthma condition, so we got him to the vet and eventually were able to manage his illness although not cure it totally. Because few people would be interested in adopting a 13 year old cat with asthma, we expected Laddy would remain with us for the rest of his days—not a bad life by any means, but it's not the same as a great home with lots of one-to-one loving.

Laddy and Brooke go "home" and Laddy lounges on his bed



We often think of our commitment to the animals we save as a promise to honor the relationship "in sickness and in health, for better or for worse, 'til death do us part." That's quite a promise...especially when we all know that life can be full of challenges.

However, a promise is a promise.

One of the treasures of our sanctuary is our staff, who take care of our animals every day. The staff sees and bonds with the animals and makes sure that each of the 300-400 residents feels loved and special. Our staff doesn't see a bunch of discards, of lives that aren't worth saving. They see special individual cats and dogs, each with a personality, each worthy to be loved.

Laddy, sweet fellow that he is, stole the heart of Brooke, who works with the cats in our sanctuary. She saw his good qualities, his wonderful and sensitive soul, and applied to adopt him. We are so pleased to report to you that Laddy is doing very well in his new home. He knows that Brooke will take good care of him and that he will have a forever home with her and her family. We are sharing a few pictures of him on the first day or two of his arrival: he acts like he's been living there forever!

Another return is an elderly beagle named Scout. The elderly gentleman who adopted Scout had his own medical and other issues, and it was decided that Scout returning to our care made the most sense under the conditions. Where else would Scout be allowed to return? He is elderly, very arthritic, with a thyroid condition. He still has a nice life for such a senior, and will live out his remaining days where he is loved and cared for.

As you can see from just these two examples, our work includes saving AND providing for our animals unconditionally. That is commitment. That is Love.

**Thank you for believing in our message of Hope and Love, and for making our life saving—and life honoring—work possible.**



## Radiothon Week July 13-19: Events and Information

**Monday through Friday,  
July 13-17, Listen to our**

**WAEB 790AM iHeart Media Radiothon  
on the Bobby Gunther Walsh Show,  
which airs weekdays from 5 to 10 am.**

Listen at these times for latest news, prizes, events,  
updates, and rescue stories.

AID President Lois Gadek will be calling in every half  
hour with stories of rescues that explain why dona-  
tions are urgently needed for our life saving work.  
Service Electric Channel 50 televises Bobby's show  
from 5-10 am. For updates on the Radiothon and  
other information, visit Gunther's page at  
WAEB.com or our newly designed website at  
animalsindistresspa.org.

**Pledge line during the show, from 6-10 am, is  
610-841-4999. If all lines are busy, call 610-967-4417.**

Over the weekend, July 18 & 19, Bobby will be on air live  
from 2 remote locations on Saturday, and from our shelter  
all day on Sunday. Three hours of live broadcast from the  
shelter will be from 1-3 and 4-5 on Sunday.

**Pledge lines to call on Saturday and Sunday are  
610-966-9383 or 610-967-4417  
from 8am to 6 pm.**



### **Sunday, July 19, at the shelter:**

**Continental Breakfast** starts at 8 with Egypt  
Star pastries and coffee/tea.

**Picnic Lunch starts around 11:30,**

featuring Yocco's hotdogs, Jersey Mike's subs,  
and Herr's potato chips, plus beverages, etc.

*Pledges may be made or dropped off all day Sunday at the  
outdoor Donation Table.*

**Live broadcast for 2 hours, from 1-3 pm, has been  
underwritten by ResQ products, who are also offering product  
giveaways. Don Wenner of DLP Realty is underwriting a third  
hour of live broadcast time from 4-5.** If you can't attend in  
person, you can listen in to find out why your donations are so  
important. It is such a luxury to have enough time to talk in  
depth about what we do, and to possibly interview visitors who  
have adopted from us or who donate their time and money  
because they see firsthand what the Radiothon means to us in  
saving precious lives.

### **Live Broadcasts from Remote Locations,**

**Saturday, July 18**



Stop by, meet Bobby, make a pledge.

**Allentown Farmer's Market, 8am-noon**

**Relic Hunter Firing Line, 4671 Egypt Road, Coplay, PA**  
from 12-4. There will be food trucks, demonstrations, and  
other activities.

*Special thanks to the Vinart Auto Dealerships, L.V. Acura,  
Honda, Hyundai, Porsche, & Mercedes Benz of the Lehigh  
Valley for sponsoring the Radiothon AND for covering the  
cost of food we will be serving our guests. Their kindness  
reflects the commitment to the community of this  
incredible organization, a blessing to the Lehigh Valley and  
beyond. Thanks to Ironton Telephone for helping to set up  
phone lines off site at the shelter, since we aren't going to  
be answering phones in the studio this year.*

**The following information is for events happening at  
the shelter on Sunday. Please note changes and  
policies due to COVID 19 pandemic.**

*We will be unable to host our popular Silent Auction and  
Basket Social this year but appreciate the support you  
have given to those popular events over the years.*

Please detach this coupon and return it to: RADIOTHON, ANIMALS IN DISTRESS, P.O. BOX 609, COOPERSBURG, PA 18036  
Enclosed is my donation of \$\_\_\_\_\_ to help save lives of desperate animals like Laddy and Scout, who seldom get a second  
(or third or fourth) chance in a world that seldom gives second chances.

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone number and/or email if you win a prize \_\_\_\_\_

Check this box if this is payment of a pledge you already phoned in: [ ☐ ]

Check this box if you do not want a receipt for your donation: [ ☐ ]

Please indicate one: [ ☐ ] Check enclosed OR Enter Credit card info below:

Name on card \_\_\_\_\_

Card number \_\_\_\_\_ Exp date \_\_\_\_\_

Your signature \_\_\_\_\_



*We can't help animals like these without people like YOU. Thanks for caring when many just turn away and try to ignore the great need for Kindness to all creatures great and small.. You make all the difference—more than you can know.*

## *Incentive Prize Highlights*

*We know that you donate only to help needy animals. However, due to the generosity of the following businesses and individuals, we are able to offer these incentive prizes in various categories. This list is not inclusive, since many more prizes will be added later.*

**Donors of \$100 or more** are eligible for a drawing to win one of these fabulous prizes:

***\$500 Gift Certificate to Joe Mascari's Carpets and Rugs International***

***\$500 Gift Certificate from Hager Furniture in Palmerton***

***Gas Grill from Lehigh Supply & Appliances of Bethlehem***

**Donors of \$50 or more** are eligible for a drawing to win one of the following:

A "Getaway" at **Oliver's Salon and Day Spa**, including a massage, manicure, and pedicure

\$200 Gift Certificate at the historic **Hotel Bethlehem**

A Day of Golf at **Wedgewood Golf Course**

Full Car Maintenance at your home from **Steve's Roadside Service** including oil, filter, all fluids, tires

And other prizes to be announced later.

**Donors of \$25 or more** are eligible for a drawing to win one of the following:

***Dinner with***

***Bobby Gunther Walsh,***

Various gift certificates,

Beautiful Gift Baskets,

Ray Ban sunglasses,

And Other prizes to be announced later

### **REMINDER:**

**YARD SALE** at shelter 8-noon—August 8 and **BINGO**—August 30—contact Kelly at 610-762-8553 or khart70906@aol.com to reserve table space at the yard sale (\$10) or to purchase bingo tickets.

**BLESSING OF THE ANIMALS**—Sunday, October 3, at **Animals in Distress**—formal blessing is at 2:30. All pets attending will receive a St. Francis of Assisi medal as well as an individual blessing.

**WAG WALK**—October 10, at Lake Nockamixon. Details in the next newsletter. Start collecting sponsorship money now. Participants bringing in the most money will receive special prizes. Registration at the marina at 10:30 am. Rain date is October 11.

Events may be modified due to pandemic.



*Here's a really neat fundraising idea from one of our friends, Sharon Clark. She is making masks and selling them for only \$7. She doesn't want to profit from the pandemic so she is donating all the proceeds to us. To date she has donated over \$600! Most amazing is that she works full time and still finds time to do this. She offers several really nice cat/dog designs plus other options. She can be contacted at slclark128@gmail.com. Front porch pickup available (she's near our shelter) or items can be shipped for cost.*



# ANIMALS IN DISTRESS

P.O. BOX 609  
COOPERSBURG, PA 18036

Non-Profit Org.  
U.S. Postage  
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Lehigh Valley, PA  
Permit No. 271

DATED MATERIAL . . . PLEASE RUSH

Current Resident

*Hey, we need your help now more than ever. Please help us make this year's WAEB Radiothon our best yet!! We Little Guys need your help now!*



Check out our website at [animalsindistresspa.org](http://animalsindistresspa.org) for news and updates.

Pledge line in studio is 610-841-4999, all week. Shelter pledge line is 610-967-4417, Sat and Sun 8am-6pm.

**Everybody's talking about the WAEB 790AM Radiothon, starting July 13. Mark your calendar now, so you don't miss out on this important and fun event, that is dedicated totally to raising funds to rescue and rehabilitate desperate and injured cats and dogs. Check out all the details inside.**